

# REGINA ALUMNI SURVEY

Dear Alum:

In preparation of Regina's 50<sup>th</sup> anniversary this fall, the Catholic Community Foundation, on behalf of Regina, is conducting a survey of Regina alumni to assess perceptions about the school, alumni activities and programs. Based on the results, the Foundation and Regina will develop an alumni relations and current Regina program improvement plan.

Please assist our efforts to improve in the above-mentioned areas by taking a few moments to complete this alumni survey. All responses will be held strictly confidential. Provision of your name is optional. We ask that there be only one survey submission per alum. This survey may also be completed and submitted online at [www.ccf-ic.org](http://www.ccf-ic.org). **We respectfully request that surveys be mailed/submitted no later than Friday, May 30, 2008.**

There is a section at the end of the survey where we invite narrative commentary for explanations, observations, or recommendations. If you need assistance with or have questions about the survey, please contact me directly at (319) 354-5866 or [ccf@mchsi.com](mailto:ccf@mchsi.com). Again, we appreciate your time.

April Rouner, Executive Director  
Catholic Community Foundation

<b>BACKGROUND AND ATTITUDE ABOUT REGINA</b>							
<b>1. What year did you graduate from Regina?</b>							
<b>2. How many years of education did you receive at Iowa City Catholic schools?</b>							
<b>3. Please take a moment to consider how you feel about your experience as a <u>student</u> at Regina. How would you rate your experience overall as a Regina student? 7 represents "extremely positive" and 1 represents "extremely negative." If you respond 5, 6, or 7, please proceed to question 4. Otherwise skip to question 5.</b>	<b>Negative</b>		<b>Positive</b>				
	1	2	3	4	5	6	7
<b>4. Please specify why you rated your Regina student experience as positive. 5 represents "I strongly agree" and 1 represents "I strongly disagree."</b>	<b>I strongly disagree</b>		<b>I strongly agree</b>				
a) My Regina experience was positive due to experiences in the classroom (e.g., teachers I had, courses I took, intellectual rigor of the curricula).	1	2	3	4	5	NA	
b) My Regina experience was positive because of my experiences outside of the classroom (e.g., activities I participated in).	1	2	3	4	5	NA	
c) My Regina experience was positive because of my opportunity to take Advanced Placement classes.	1	2	3	4	5	NA	
d) My Regina experience was positive because of the sense of community and the long-lasting friendships I formed.	1	2	3	4	5	NA	
e) My Regina experience was positive due to the spiritual formation I was able to incorporate into my education.	1	2	3	4	5	NA	
<b>5. What is the highest collegiate degree you obtained?</b>	<input type="checkbox"/> B.A.		<input type="checkbox"/> J.D.				
	<input type="checkbox"/> B.S.		<input type="checkbox"/> Ph.D.				
	<input type="checkbox"/> M.A.		<input type="checkbox"/> Other				
	<input type="checkbox"/> M.B.A.		<input type="checkbox"/> Associates degree				
	<input type="checkbox"/> M.S.		<input type="checkbox"/> Not applicable (NA)				
<b>6. Regina academically prepared me well for college?</b>	<input type="checkbox"/> Yes		<input type="checkbox"/> No				

<p>7. <b>Please take a moment to consider your affiliation today with Regina as an <u>alum</u>. How much do you agree or disagree with each of the following statements?</b> 5 represents "I strongly agree" and 1 represents "I strongly disagree."</p> <p>a) I feel closely connected to Regina.</p> <p>b) I feel more closely connected to my college alma mater.</p> <p>c) I consider myself a loyal alum of Regina.</p> <p>d) Being a Regina graduate is an important part of my identity.</p> <p>e) I would encourage young students today to attend Regina.</p>	<table border="0"> <tr> <td></td> <td colspan="3"><b>I strongly disagree</b></td> <td colspan="3"><b>I strongly agree</b></td> </tr> <tr> <td></td> <td><b>1</b></td> <td><b>2</b></td> <td><b>3</b></td> <td><b>4</b></td> <td><b>5</b></td> <td></td> </tr> <tr> <td>a)</td> <td>1</td> <td>2</td> <td>3</td> <td>4</td> <td>5</td> <td></td> </tr> <tr> <td>b)</td> <td>1</td> <td>2</td> <td>3</td> <td>4</td> <td>5</td> <td></td> </tr> <tr> <td>c)</td> <td>1</td> <td>2</td> <td>3</td> <td>4</td> <td>5</td> <td></td> </tr> <tr> <td>d)</td> <td>1</td> <td>2</td> <td>3</td> <td>4</td> <td>5</td> <td></td> </tr> <tr> <td>e)</td> <td>1</td> <td>2</td> <td>3</td> <td>4</td> <td>5</td> <td></td> </tr> </table>		<b>I strongly disagree</b>			<b>I strongly agree</b>				<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>		a)	1	2	3	4	5		b)	1	2	3	4	5		c)	1	2	3	4	5		d)	1	2	3	4	5		e)	1	2	3	4	5	
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**ALUMNI PROGRAMS AND SERVICES**

<p>1. <b>Please rank the following factors in order of importance to you in determining whether you will attend an alumni event.</b> Please select the <u>top 5 factors</u> most important to you, ranking the most important factor "1" and the least important factor "5."</p>	<p>_____ a) My schedule</p> <p>_____ b) Presence of other friends at the event</p> <p>_____ c) Opportunity to socialize or network with other alumni</p> <p>_____ d) Location</p> <p>_____ e) Timing</p> <p>_____ f) Cost</p> <p>_____ g) Other (please specify)</p> <p>_____</p>
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<p>2. <b>How would you characterize the effectiveness of the communication materials currently provided by the Catholic Community Foundation?</b> 5 represents "I strongly agree" and 1 represents "I strongly disagree."</p> <p>a) I am satisfied overall with the quality and quantity of the communications I receive as an alum.</p> <p>b) The Regina Record newsletter (printed or eNewsletter) effectively keeps me informed about Regina and alumni programs/services.</p> <p>c) I receive the Regina Record frequently enough (twice a year).</p> <p>d) I prefer to receive the Regina Record via:</p> <p>e) Alumni emails effectively keep me informed about Regina</p> <p>f) I would be open to receiving emails to keep me informed about Regina and alumni programs and services.</p> <p>g) My email address is:</p>	<table border="0"> <tr> <td></td> <td colspan="3"><b>I strongly disagree</b></td> <td colspan="3"><b>I strongly agree</b></td> <td></td> </tr> <tr> <td></td> <td><b>1</b></td> <td><b>2</b></td> <td><b>3</b></td> <td><b>4</b></td> <td><b>5</b></td> <td><b>NA</b></td> <td></td> </tr> <tr> <td>a)</td> <td>1</td> <td>2</td> <td>3</td> <td>4</td> <td>5</td> <td>NA</td> <td></td> </tr> <tr> <td>b)</td> <td>1</td> <td>2</td> <td>3</td> <td>4</td> <td>5</td> <td>NA</td> <td></td> </tr> <tr> <td>c)</td> <td>1</td> <td>2</td> <td>3</td> <td>4</td> <td>5</td> <td>NA</td> <td></td> </tr> <tr> <td>d)</td> <td colspan="2"><input type="checkbox"/> <b>Print</b></td> <td colspan="2"><input type="checkbox"/> <b>eNewsletter</b></td> <td></td> <td></td> <td></td> </tr> <tr> <td>e)</td> <td>1</td> <td>2</td> <td>3</td> <td>4</td> <td>5</td> <td>NA</td> <td></td> </tr> <tr> <td>f)</td> <td>1</td> <td>2</td> <td>3</td> <td>4</td> <td>5</td> <td>NA</td> <td></td> </tr> <tr> <td>g)</td> <td colspan="7">_____</td> </tr> </table>		<b>I strongly disagree</b>			<b>I strongly agree</b>					<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>NA</b>		a)	1	2	3	4	5	NA		b)	1	2	3	4	5	NA		c)	1	2	3	4	5	NA		d)	<input type="checkbox"/> <b>Print</b>		<input type="checkbox"/> <b>eNewsletter</b>					e)	1	2	3	4	5	NA		f)	1	2	3	4	5	NA		g)	_____						
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<p>3. <b>How often would you like to receive alumni emails in the future?</b></p>	<p><input type="checkbox"/> Annually</p> <p><input type="checkbox"/> Quarterly</p> <p><input type="checkbox"/> Monthly</p> <p><input type="checkbox"/> Weekly</p> <p><input type="checkbox"/> Varied/as needed</p> <p><input type="checkbox"/> Never</p>
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<p>4. <b>I do/will visit Regina's website (<a href="http://www.icregina.com">www.icregina.com</a>) or the Catholic Community Foundation's website (<a href="http://www.ccf-ic.org">www.ccf-ic.org</a>) to learn what is going on at the school or with alumni activities.</b></p>	<p><input type="checkbox"/> Yes</p> <p><input type="checkbox"/> No</p>
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<p>5. <b>Which types of current/potential alumni programs and services interest you?</b> 7 represents “extremely appealing” and 1 represents “extremely unappealing.”</p> <p>a) <b>Athletic spectator</b> activities, which could include local game watches for Regina sports, hospitality for home and away games.</p> <p>b) <b>Athletic participation</b> activities, which could include a regional basketball tournament, Fall Fun Festival softball tournament, a local intramural team in a city league (e.g., volleyball, softball), etc.</p> <p>c) <b>Regina service</b> programs, which could include volunteer opportunities (e.g., tutoring, classroom, clerical, board service).</p> <p>d) <b>Cultural/social</b> activities, which could include special social gatherings in Iowa City, at Regina, or your home area at local theaters, sports complexes, etc.</p> <p>e) <b>Professional</b> opportunities, which may include local networking events targeted at specific professions/industries, an online job match board for alumni, a student/alumni or alumni/alumni mentor program, dedicated coaching and support from career services for alumni, seminars on ethics in business, etc.</p> <p>f) <b>Spiritual</b> programs, which could include a spiritual and theological lecture series, a local Regina Mass, suggested reading lists from campus faculty, retreats targeted toward families, etc.</p>	<table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th colspan="4" style="text-align: left;">Not at all appealing</th> <th colspan="3" style="text-align: right;">Very appealing</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">1</td><td style="text-align: center;">2</td><td style="text-align: center;">3</td><td style="text-align: center;">4</td><td style="text-align: center;">5</td><td style="text-align: center;">6</td><td style="text-align: center;">7</td> </tr> <tr> <td style="text-align: center;">1</td><td style="text-align: center;">2</td><td style="text-align: center;">3</td><td style="text-align: center;">4</td><td style="text-align: center;">5</td><td style="text-align: center;">6</td><td style="text-align: center;">7</td> </tr> <tr> <td style="text-align: center;">1</td><td style="text-align: center;">2</td><td style="text-align: center;">3</td><td style="text-align: center;">4</td><td style="text-align: center;">5</td><td style="text-align: center;">6</td><td style="text-align: center;">7</td> </tr> <tr> <td style="text-align: center;">1</td><td style="text-align: center;">2</td><td style="text-align: center;">3</td><td style="text-align: center;">4</td><td style="text-align: center;">5</td><td style="text-align: center;">6</td><td style="text-align: center;">7</td> </tr> <tr> <td style="text-align: center;">1</td><td style="text-align: center;">2</td><td style="text-align: center;">3</td><td style="text-align: center;">4</td><td style="text-align: center;">5</td><td style="text-align: center;">6</td><td style="text-align: center;">7</td> </tr> </tbody> </table>	Not at all appealing				Very appealing			1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7			
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<p>6. <b>We are also interested in understanding how our alumni would like to stay involved with and contribute back to Regina in the future. Please read the following statements and indicate your level of interest in participating in these activities as a Regina alum.</b> 5 represents “I am definitely interested in participating” and 1 “I am definitely not interested in participating.”</p> <p>a) Assist in recruiting potential applicants or accepted students (e.g., visiting high schools, parishes, families).</p> <p>b) Mentor students on college selection based on location, major, chosen profession, etc.</p> <p>c) Serve on a Regina committee related to my background or profession (e.g., advisory council).</p> <p>d) Host a student in my home (e.g., student internship or summer service projects).</p> <p>e) Recruit graduating students for my company or organization.</p> <p>f) Serve as a professional mentor to current students or fellow alumni.</p> <p>g) Take an active role in fundraising efforts.</p> <p>h) Serve as a class agent for my class (e.g., current class contact information, secure class flag bearer for graduation, etc.).</p> <p>i) Assist with special events.</p> <p>j) Other (please specify) _____</p>	<table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th colspan="2" style="text-align: left;">I'm not interested</th> <th colspan="3" style="text-align: right;">I'm interested</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">1</td><td style="text-align: center;">2</td><td style="text-align: center;">3</td><td style="text-align: center;">4</td><td style="text-align: center;">5</td> </tr> <tr> <td style="text-align: center;">1</td><td style="text-align: center;">2</td><td style="text-align: center;">3</td><td style="text-align: center;">4</td><td style="text-align: center;">5</td> </tr> <tr> <td style="text-align: center;">1</td><td style="text-align: center;">2</td><td style="text-align: center;">3</td><td style="text-align: center;">4</td><td style="text-align: center;">5</td> </tr> <tr> <td style="text-align: center;">1</td><td style="text-align: center;">2</td><td style="text-align: center;">3</td><td style="text-align: center;">4</td><td style="text-align: center;">5</td> </tr> <tr> <td style="text-align: center;">1</td><td style="text-align: center;">2</td><td style="text-align: center;">3</td><td style="text-align: center;">4</td><td style="text-align: center;">5</td> </tr> <tr> <td style="text-align: center;">1</td><td style="text-align: center;">2</td><td style="text-align: center;">3</td><td style="text-align: center;">4</td><td style="text-align: center;">5</td> </tr> <tr> <td style="text-align: center;">1</td><td style="text-align: center;">2</td><td style="text-align: center;">3</td><td style="text-align: center;">4</td><td style="text-align: center;">5</td> </tr> <tr> <td style="text-align: center;">1</td><td style="text-align: center;">2</td><td style="text-align: center;">3</td><td style="text-align: center;">4</td><td style="text-align: center;">5</td> </tr> </tbody> </table>	I'm not interested		I'm interested			1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5
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<p>7. <b>Did you attend your most recent class reunion? If you respond “no” or “not applicable,” please skip to question 11.</b></p>	<p><input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Not applicable</p>																																													

8. <b>How would you rate your overall experience at the reunion?</b> 7 indicates "excellent" and 1 indicates "poor."	<table style="width: 100%; border: none;"> <tr> <td style="text-align: center;"><b>Poor</b></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td style="text-align: center;"><b>Excellent</b></td> </tr> <tr> <td style="text-align: center;">1</td> <td style="text-align: center;">2</td> <td style="text-align: center;">3</td> <td style="text-align: center;">4</td> <td style="text-align: center;">5</td> <td style="text-align: center;">6</td> <td style="text-align: center;">7</td> </tr> </table>	<b>Poor</b>						<b>Excellent</b>	1	2	3	4	5	6	7						
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1	2	3	4	5	6	7															
9. <b>Which of the following statements best describes why you decided not to attend your reunion?</b> Please select up to 3 of the statements.	<table style="width: 100%; border: none;"> <tr> <td style="width: 10%; border: none;">_____</td> <td style="border: none;">a) I had another commitment</td> </tr> <tr> <td style="border: none;">_____</td> <td style="border: none;">b) I do not attend every reunion</td> </tr> <tr> <td style="border: none;">_____</td> <td style="border: none;">d) I was not interested</td> </tr> <tr> <td style="border: none;">_____</td> <td style="border: none;">e) My friends from Regina were not attending</td> </tr> <tr> <td style="border: none;">_____</td> <td style="border: none;">f) I get back to campus enough</td> </tr> <tr> <td style="border: none;">_____</td> <td style="border: none;">g) Reunion was too expensive</td> </tr> <tr> <td style="border: none;">_____</td> <td style="border: none;">h) Inconveniently timed</td> </tr> <tr> <td style="border: none;">_____</td> <td style="border: none;">i) Did not adequately accommodate my family</td> </tr> <tr> <td style="border: none;">_____</td> <td style="border: none;">g) Other (please specify)</td> </tr> <tr> <td style="border: none;"></td> <td style="border: none;">_____</td> </tr> </table>	_____	a) I had another commitment	_____	b) I do not attend every reunion	_____	d) I was not interested	_____	e) My friends from Regina were not attending	_____	f) I get back to campus enough	_____	g) Reunion was too expensive	_____	h) Inconveniently timed	_____	i) Did not adequately accommodate my family	_____	g) Other (please specify)		_____
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10. <b>Do you think Regina should have an official alumni association?</b>	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> No Answer																				
11. <b>Would you be willing to take an active role in an alumni association?</b>	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Maybe <input type="checkbox"/> No Answer																				
12. <b>Would you be willing to pay alumni association dues?</b>	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Maybe <input type="checkbox"/> No Answer																				
13. <b>Suggestions for Communications</b>	Please respond in the narrative section at the end of this survey.																				
<b>DEMOGRAPHICS AND PROFESSION</b>																					
1. <b>What is your gender?</b>	<input type="checkbox"/> Female <input type="checkbox"/> Male																				
2. <b>How would you describe the area where you live?</b>	<input type="checkbox"/> Urban <input type="checkbox"/> Rural <input type="checkbox"/> Suburban																				
3. <b>In which state do you reside?</b>																					
4. <b>Current profession?</b>																					
<b>GIVING HISTORY</b>																					
5. <b>Did you donate money to Regina/Catholic Community Foundation in calendar year 2007?</b>	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Don't know																				
6. <b>Which of the statements below best describes your typical behavior regarding donations to Regina/Catholic Community Foundation?</b>	<input type="checkbox"/> I give regularly (e.g., every year) <input type="checkbox"/> I give sometimes <input type="checkbox"/> I have given in the past, but I do not intend to give in the future <input type="checkbox"/> I have not given in the past, but I do intend to give in the future <input type="checkbox"/> I do not give																				
7. <b>Is there something Regina or the Foundation has/has not done, which influences your giving? (Please explain in narrative section)</b>	<input type="checkbox"/> Yes <input type="checkbox"/> No																				
<b>Narrative Comments</b>	If sending back by postal mail, please attach a narrative sheet with your comments. If completing electronically, please provide your comments in the narrative section.																				

All responses will be held strictly confidential. Provision of your name is optional.

Name: \_\_\_\_\_